



BOARD OF TRUSTEES
Enrollment Management & Student Affairs Committee

June 20, 2024

Minutes

12:30 p.m.

Conference Rooms A & B, University Hall

A live stream of the meeting for public viewing also took place on YouTube.

MEMBERS PRESENT:

- Committee Chair William Reichelt
- Vice Chair Tessa Lucey
- Secretary Paul Boudreau
- Trustee Daniel Currier

MEMBERS PARTICIPATING REMOTELY: Trustee George Gilmer

Also present were;

- Westfield State University President Dr. Linda Thompson
- Vice President of Enrollment Management and Student Affairs Dr. Kevin Hearn
- Dean of Students Maggie Balch
- Director of Admissions, Mike Mazeika

Trustee Reichelt called the meeting to order at 12:30 PM. A roll call was taken of the Trustees participating as listed above and it was announced that the meeting was being livestreamed and recorded.

MOTION made by Trustee Currier seconded by Trustee Martin to approve meeting minutes from the Enrollment Management & Student affairs committee meeting on April 16, 2024.

ROLL CALL VOTE taken:

Trustee Boudreau	Yes
Trustee Currier	Yes
Trustee Gilmer	Yes
Trustee Lucey	Out of the room
Trustee Reichelt	yes

There being no discussion, **ROLL CALL VOTE** passed motion **unanimously**.

Undergraduate Admission & Financial Aid Update

Dr. Hearn started his presentation discussing the federal level issues with financial aid. He mentioned his concerns that families may choose to do something else rather than seek higher education due to the difficulties with the government’s financial aid issues.

Mike Mazeika, Director of Admissions gave an update of undergraduate admissions for freshmen. We are trending upwards from last year’s admissions and admissions events have seen positive feedback. Transfer student numbers are the same as last year’s. WSU is partnering with Holyoke Community College to attempt to get more transfer students.

Student Affairs – Year in Review

Dean of Students, Maggie Blach, discussed Maslow’s hierarchy of needs, Tuckman's stages of group development, Chickering’s theory of identity development, and Terenzini’s out of class experiences.

She also addressed student activism and how it’s handled on campus. This was followed by the need for expansion in certain aspects of Student Affairs.

Division of Graduate & Continuing Education Update

Senior Executive Director, Dan Forster, spoke about DGCE students; their wants, needs, and expectations when deciding on a school to attend. Graduate inquiries are up, applications have increased, and accepted students are about the same as last year.

On going marketing and operational initiatives will focus on social media, and unlike undergraduate admissions, be more specific to individual academic programs.

Discussion Regarding Student Culture & Climate

Trustee Reichelt opened a discussion about the academic calendar, and how there was a large gap between the end of classes and graduation. He mentioned these schedules work against efforts to build a senior week or other efforts to celebrate our graduates.

MOTION made by Trustee Boudreau seconded by Trustee Currier to adjourn.

ROLL CALL VOTE taken:

Trustee Boudreau	Yes
Trustee Currier	Yes
Trustee Gilmer	Yes
Trustee Lucey	Yes
Trustee Reichelt	yes

Meeting adjourned at 1:57 PM.

Secretary's Certificate

I hereby certify that the foregoing is a true and correct copy of the approved minutes of the Westfield State University Board of Trustees meeting held on June 20, 2024.

Paul Boudreau, Secretary

Date