

THE COMMONWEALTH OF MASSACHUSETTS

WESTFIELD STATE UNIVERSITY

Sealed proposals in response to Westfield State University RFP No. 2022-010; Website Strategy: a comprehensive assessment of the institution's website and to make changes to the site that will make it an enrollment growth accelerator based on best practices and increase Search Engine Optimization (SEO).

Documents are available at: <https://westfieldstateuniversity.bonfirehub.com>.

Contact: Bonfire (<https://support.gobonfire.com>).

RFP closes on February 24, 2022, at 2:00 pm via Bonfire.

The Awarding Authority reserves the right to waive any informality in or to reject proposals if it is in the public interest to do so.

WESTFIELD STATE UNIVERSITY

By _____

Gary S. Duggan

Director of Procurement and Administrative Services